

HOW BIG IS THE PROBLEM?



BIG PROBLEM

- Affects a large number of people
- Lasts a long time, takes a long time to solve
- Takes a lot of money to solve
- Loss of life or threat to survival

MEDIUM PROBLEM

LITTLE PROBLEM

- Affects only self or small number of people
- Doesn't last long, takes a short amount of time to solve (*quick fix*)
- Little or no money needed

NO PROBLEM